

July 2011

Dear Friends of the St. Mary's River,

On Saturday, September 3, 2011, the St. Mary's River Watershed Association will sponsor the seventh annual RiverFest—a celebration of the St. Mary's River and its surrounding drainage basin (watershed). We are sending this special invitation to you with the hope that your company will become a corporate sponsor for this year's RiverFest event. Historic St. Mary's City will be our host and the event will run from 10 AM until 6 PM. There is no admission fee for this event or to visit the HSMC museum on this special day.

The St. Mary's River Watershed Association is proud to serve St. Mary's County as the local watershed non-profit organization. Our mission is to establish win-win partnerships with citizens and organizations in St. Mary's County to encourage sustainable practices while preserving the natural, social, cultural, and economic characteristics that make for the high quality of life that we all value. The 74-square mile St. Mary's River watershed encompasses almost one quarter of St. Mary's County. The RiverFest event, through various outdoor activities and exhibits, strives to inform residents in and around the watershed on ways to protect, improve, and promote the well being of the river and surrounding lands.

Your support will be instrumental in assuring a successful event. We believe we have assembled an attractive package that details just how a RiverFest sponsorship can be of service to you. With a \$1,000- sponsorship, your company will receive the following recognition:

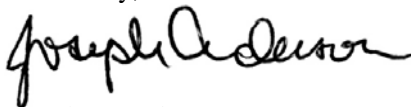
- Your company's name as an event sponsor in the Association's newsletter and your logo on our web site with an anchor link back to your homepage
- Your company's name or logo on all promotional materials (i.e. local news papers, posters, flyers, and brochures)
- Signage recognizing contribution at the event and acknowledgement on programs
- Certificate honoring your sponsorship
- Full membership benefits in the Association
- Most importantly, the gratification and pride of supporting your local watershed organization

Last year's RiverFest, brought together over 1500 adults and children from St. Mary's County who enjoyed hands-on outdoor activities, environmental information, good food, and entertainment. We'd like to break that attendance record this year and reach many more people in our community. To do this, we ask for your help. The attached form describes the different levels of sponsorship and the benefits that go with each level of giving.

We encourage interested sponsors to sign up by August 1st or as soon as possible. You may contact Bob Lewis – info@stmarysriver.org - 301-862-3517 for more information or visit our web site: www.SMRWA.org

Thank you for your consideration and we look forward to hearing from you.

Yours truly,



Joseph F. Anderson
President
301-737-5708





Sponsorship Opportunity Form

“Thank you for your consideration!” – Joe Anderson, SMRWA President

SPONSORSHIP LEVELS

BENEFITS

GOLD
\$1,000 and Up

- Company’s name as an event sponsor in the Association’s newsletter
- Company’s name or logo on all promotional materials (i.e Association’s web site, local newspapers, posters and brochures)
- Acknowledgement on programs and announcements at the event
- Signage recognizing contribution at the event
- Corporate membership in the Association with full member benefits
- Certificate honoring your sponsorship
- Most importantly, the gratification and pride of supporting your local watershed organization

SILVER
\$500

- Company’s name as an event sponsor in the Association’s newsletter
- Company’s name or logo on some promotional materials (i.e Association’s web site and posters)
- Acknowledgement on programs and announcements at the event
- Signage recognizing contribution at the event
- Corporate membership in the Association with full member benefits
- Certificate of thanks for your sponsorship
- Most importantly, the gratification and pride of supporting your local watershed organization

BRONZE
\$250

- Company’s name as an event sponsor in the Association’s newsletter
- Acknowledgement on programs and announcements at the event
- Signage recognizing contribution at the event
- Certificate of thanks for your sponsorship
- Most importantly, the gratification and pride of supporting your local watershed organization

OTHER

- Signage recognizing contribution at the event
- Most importantly, the gratification and pride of supporting your local watershed organization

For any questions please contact: **Joe Anderson** or **Bob Lewis**
303-737-5708 **301-862-3517**
jandersoniii@csc.com **info@stmarysriver.org**

Please make checks out to: **St. Mary’s River Watershed Association**
 Mail sponsorship form and check to: **St. Mary’s River Watershed Association**
PO Box 94
St. Mary’s City, MD 20686

Please tear off the section below and mail it along with your suggested donation

✂-----

Organization: _____ Contact: _____

Address: _____

Phone Number: _____ Email: _____

Sponsorship Level: _____ Donation Amount: _____

How organization should appear on all print marketing: _____

Signature: _____ Date: _____

RIVERFEST WILL TAKE PLACE ON SATURDAY, SEPTEMBER 3, 2011
 ST. MARY’S RIVER WATERSHED ASSOCIATION IS A 501(C) (3) NON-PROFIT.

